



INVESTMENT SERVICES CENTER  
THE BOARD OF INVESTMENT  
MINISTRY OF INDUSTRY

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## Press Release

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### **MOI's Minister led investment mission to Osaka Nearly 400 registered to attend**

**Thailand's Minister of Industry led the first investment mission since the flood crisis to Osaka, Japan. The event, which received more than 400 Japanese investor registrations, aimed to boost investment and ensure the investors of the reliability of Thailand's water management plan and strategy.**

M.R. Pongsvas Svasti, the Minister of Industry, stated that the mission, which took place from 27 through 30 June 2012 in Osaka, was held in that city because it is recognized as a manufacturing hub for electronic and electrical appliances, as well as a cluster for SMEs.

On 28 June 2012, the BOI together with the Japan External Trade Organization (JETRO) and the Osaka Chamber of Commerce and Industry (OCCI), will organize an investment seminar on the topic, "Thailand Investment Policy". At the event, the Minister will deliver an opening address on "Thailand's Industrial and Investment Strategies: A Way Forward". The next key speaker will be Mr. Chadchart Sittipunt, Deputy Minister of Transport, who will speak on the subject, "Water Management Plans and Flood Prevention Measures for the Industrial Zone", follows by a presentation on "Thailand's Labor, Infrastructure Capacity and the Dawei Development Project" by Mr. Arkhom Termpittayapaisith from National Economic and Social Development Board (NESDB). Mrs. Atchaka Sibunruang, the Secretary General of BOI, will deliver a speech on the topic, "Investment Policies and Opportunities".

In addition to key speakers from Thai government bodies, other guest speakers are Mr. Minoru Furusawa, Vice President of the Japanese Chamber of Commerce, who will stress on "Japanese Business Sentiments on Doing Business in Thailand " and Mr.

Yoshimasa Ohashi from Japan Bank for International Cooperation (JBIC), Osaka branch, who offers a presentation on the topic “Result of the JBIC Survey on Japanese Manufacturers’ Business and Investment Plans in Thailand Following the Thai Flooding”.

“The Thai mission to Tokyo, Japan, led by the Prime Minister early in March of this year was overwhelmingly successful, with more than 1,000 participants attending the investment seminar. This time, we directly targeted a cluster of Japanese small and medium sized entrepreneurs and a manufacturing hub of electronic and electrical appliances, Osaka. We have received confirmation from nearly 400 participants so far. This will be the largest seminar of its kind held to date,” H.E. M.R. Pongsvas Svasti added, prior to the event.

Furthermore, the Minister of Industry scheduled to meet with leading Japanese companies in Osaka such as ROHM Semiconductor and Electronics, Chugai Ro Co., Ltd., the maker of industrial furnaces, heat treatment equipment, and burners and Yanmar Co., Ltd., a famous manufacturer of seagoing vessels and agricultural equipment. The delegates also visited the Eco town project in Osaka.

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